INSEAD recognizes the need to secure the processing of personal data implemented by using its Site and the protection of the rights and freedoms of persons providing such data. In the interest of transparency, INSEAD's Cookies Policy contains detailed information about our use of cookies.

INFORMATION ABOUT OUR USE OF COOKIES

1. What are cookies?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Website	Cookie	Name	Purpose	More information
www.insead.edu	insead.edu	has_js	Drupal uses this cookie to indicate whether or not the visitors' browser has JavaScript enabled.	https://cookiepedia.co.uk/cookies/has_js
	insead.edu	ELOQUA	This cookie name is associated with the Eloqua platform	https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/EloquaAsynchronousTrackingScripts/EloquaAsynchronousTrackingScripts.htm
	insead.edu	utag_main	This cookie name is associated with the Tealium data platform and is used for web analytics.	https://cookiepedia.co.uk/cookies/utag_main
	insead.edu	SimpleSAML SessionID	Drupal uses this cookie to indicate User is logs in and cookie variables are set though the Simple SAML library.	
	insead.edu	SSESSd02ae65d6a725f1a5049a703361aec57	Drupal uses this cookie for site session and browsing experience. This cookie created unique session ID in the browser.	
	addthis.com	vc, uvc, uid, di2,loc, ouid, _atuvc, _atuvs	These third party AddThis.com cookies provide a social sharing widget, to enable visitors to share Website content with social networking platforms.	https://www.addthis.com/privacy
	google.com	NID	Cookie contains a unique ID Google uses to remember your preferences and other information.	https://policies.google.com/technologies/types
	tealium	CONSENTMGR	Cookie for Consent Prompt & Consent Preferences	https://tealium.com/cookie-policy/
	crazy egg	_ceg.s, _ceg.u	These cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance	https://cookiepedia.co.uk/cookies/_ceg.u https://cookiepedia.co.uk/cookies/_ceg.s https://www.crazyegg.com/cookies
	yandex	_ym_uid, _ym_d, _ym_isad, yandexuid, I , yp, yabs-sid	Used to indicate user status (new or returning), the version of the browser used, device make and model, session duration, number of pages viewed, landing pages, and other non-personally identifiable information	https://yandex.com/support/legal/confidential/index.html https://metrica.yandex.com/about/info/privacy-policy
knowledge.insead.edu	.knowledge.insead.edu	has_js	Drupal uses this cookie to indicate whether or not the visitors' browser has JavaScript enabled.	https://cookiepedia.co.uk/cookies/has_js
	.knowledge.insead.edu	__utmc, __utma, __utmb, __utmt, __utmz	Google Analytics is a simple, easy-to-use tool that helps website owners measure how users interact with website content.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
	.insead.edu	ra1_uid, ra1_pd_	Google Analytics is a simple, easy-to-use tool that helps website owners measure how users interact with website content.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
	.insead.edu	tc_ptid, tc_ttid, tc_ptidexpiry	Randomly generated person identifier (used to associate a visitor with their profile) & Touch identifier	https://docs.acquia.com/lift/service/cookies/
	yandex	_ym_uid, _ym_d, _ym_isad, yandexuid, I , yp, yabs-sid	Used to indicate user status (new or returning), the version of the browser used, device make and model, session duration, number of pages viewed, landing pages, and other non-personally identifiable information	https://yandex.com/support/legal/confidential/index.html https://metrica.yandex.com/about/info/privacy-policy
	.insead.edu	ELOQUA	This cookie name is associated with the Eloqua platform	https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/EloquaAsynchronousTrackingScripts/EloquaAsynchronousTrackingScripts.htm
	.insead.edu	utag_main	This cookie name is associated with the Tealium data platform and is used for web analytics.	https://cookiepedia.co.uk/cookies/utag_main
	.gwallet.com	ra1_uid, ra1_pd_	These cookies are used to show you advertising messages that are more	https://radiumone.com/use-of-cookies/

			relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and selecting advertisements that are based on your interests. Read more at https://radiumone.com/use-of-cookies/#SI1EDbjOC5MMEVGC.99	
knowledge-arabia.insead.edu	knowledge-arabia.insead.edu	has_js	Drupal uses this cookie to indicate whether or not the visitors' browser has JavaScript enabled.	https://cookiepedia.co.uk/cookies/has_js
	.knowledge-arabia.insead.edu	__utmc, __utma, __utmb, __utmt, __utmz	This cookie name is associated with the website analytics service provided by SiteImprove. It enables site owners to gather usage statistics about their websites.	https://cookiepedia.co.uk/cookies/nmstat
	.insead.edu	utag_main	This cookie name is associated with the Tealium data platform and is used for web analytics.	https://cookiepedia.co.uk/cookies/utag_main
	.insead.edu	ELOQUA	This cookie name is associated with the Eloqua platform	https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/EloquaAsynchronousTrackingScripts/EloquaAsynchronousTrackingScripts.htm
	.insead.edu	nmstat	This cookie name is associated with the website analytics service provided by SiteImprove. It enables site owners to gather usage statistics about their websites.	https://cookiepedia.co.uk/cookies/nmstat
	.insead.edu	tc_ptid, tc_ttid, tc_ptidexpiry	Randomly generated person identifier (used to associate a visitor with their profile) & Touch identifier	https://docs.acquia.com/lift/service/cookies/
	.siteimprove.com	siteimproves es, __cfduid, siteimproves es	A cookie is a small file placed by the browser onto your computer when you visit a site.	https://support.siteimprove.com/hc/en-gb/articles/360003266251-Siteimprove-GDPR-Cookie-Tracking-FAQ
	.google.com.	NID	Google uses **cookies**, like the PREF **cookie**, **NID** and SID, to contribute to the personalization of the ads in Google properties, like Google search	https://policies.google.com/technologies/types?hl=en
forceforgood.insead.edu	forceforgood.insead.edu	cookie-agreed, fire_once	To set the cookie accept/decline	
	.insead.edu	utag_main	This cookie name is associated with the Tealium data platform and is used for web analytics.	https://cookiepedia.co.uk/cookies/utag_main
	twitter.com	personalizati on_id	These cookies are set by Twitter for advertising and to identify and track the website visitor.	https://cookiepedia.co.uk/cookies/guest_id https://cookiepedia.co.uk/cookies/personalization_id
	facebook.com	fr, sb, datr, xs, c_user	These cookies are set by Facebook for advertising and to identify and track the website visitor.	https://cookiepedia.co.uk/website/www.facebook.com
	.doubleclick.net	IDE	These cookies allow our websites to remember information that changes the way the site behaves or looks, such as your preferred language	https://policies.google.com/technologies/types?hl=en
	yandex	_yabs-sid, yandexuid, yp	Used to indicate user status (new or returning), the version of the browser used, device make and model, session duration, number of pages viewed, landing pages, and other non-personally identifiable information	https://yandex.com/support/legal/confidential/index.html https://metrica.yandex.com/about/info/privacy-policy
my.insead.edu	Tealium	CONSENTM GR	Cookie for Consent Prompt & Consent Preferences	https://tealium.com/cookie-policy
	Crazy egg	_ceg.s, _ceg.u	These cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance	https://cookiepedia.co.uk/cookies/_ceg.u https://cookiepedia.co.uk/cookies/_ceg.s https://www.crazyegg.com/cookies
Intheknow.insead.edu	Intheknow	cookie-agreed	This cookie is to register your consent to the use of cookies in this website.	https://www.insead.edu/sites/default/files/assets/dept/institutional/docs/cookie-policy.pdf

	Intheknow.insead.edu	ELOQUA	This cookie name is associated with the Eloqua platform.	https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/EloquaAsynchronousTrackingScripts/EloquaAsynchronousTrackingScripts.htm
	Google	NID	Cookie contains a unique ID Google uses to remember your preferences and other information.	https://policies.google.com/technologies/
	Tealium	CONSENTMGR, _gat_tealium_0, _gid	Cookie for Consent Prompt & Consent Preferences	https://tealium.com/cookie-policy/
	Crazy egg	_ceg.s, _ceg.u	These cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance	https://cookiepedia.co.uk/cookies/_ceg.u https://cookiepedia.co.uk/cookies/_ceg.s https://www.crazyegg.com/cookies
	Yandex	_ym_uid, _ym_d, _ym_isad, yandexuid, _ym_metrika_enabled, _ym_mp2_substs_38242355, i , yp, yabssid	Used to indicate user status (new or returning), the version of the browser used, device make and model, session duration, number of pages viewed, landing pages, and other non-personally identifiable information	https://yandex.com/support/legal/confidential/index.html https://metrica.yandex.com/about/info/privacy-policy
apply.insead.edu	apply.insead.edu	SESSION_ID	APOL uses this cookie to indicate User is logged in and cookie variables are set by APOL site.	
	apply.insead.edu	BIGipServerPRD_apply.insead.edu_pool	APOL uses this cookie to remember the server number you are connected.	
	Tealium	CONSENTMGR	Cookie for Consent Prompt & Consent Preferences	https://tealium.com/cookie-policy/
	insead.edu	_gat, _ga, _gid	This cookie name is associated with Google Universal Analytics. The main purpose of this cookie is: Performance	https://cookiepedia.co.uk/cookies/_gat https://cookiepedia.co.uk/cookies/_gid https://cookiepedia.co.uk/cookies/_ga
	doubleclick.net	IDE	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts.	https://goo.gl/2aiHzY

	Crazy egg	_ceg.s, _ceg.u	These cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance	https://cookiepedia.co.uk/cookies/_ceg.u https://cookiepedia.co.uk/cookies/_ceg.s https://www.crazyegg.com/cookies
	Yandex	_ym_uid, _ym_d, _ym_isad, yandexuid, I , yp, yabs-sid	Used to indicate user status (new or returning), the version of the browser used, device make and model, session duration, number of pages viewed, landing pages, and other non-personally identifiable information	https://yandex.com/support/legal/confidential/index.html https://metrica.yandex.com/about/info/privacy-policy
centres.insead.edu	INSEAD.edu	utag_main	This cookie name is associated with the Tealium data platform and is used for web analytics.	https://cookiepedia.co.uk/cookies/utag_main
	centres.insead.edu	CFID, CFTOKEN, CFGLOBALS	Cookie set by Adobe ColdFusion applications. Used in conjunction with CFID this cookie helps to uniquely identify a client device (browser) to enable the site to maintain user session variables. How those are used are specific to the site. CFTOKEN contains a random number to identify the client.	https://cookiepedia.co.uk/cookies/CFTOKEN https://cookiepedia.co.uk/cookies/cfid
	Google	NID	Cookie contains a unique ID Google uses to remember your preferences and other information.	https://policies.google.com/technologies/types
	Tealium	CONSENTMGR	Cookie for Consent Prompt & Consent Preferences	https://tealium.com/cookie-policy/
	Crazy egg	_ceg.s, _ceg.u	These cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance	https://cookiepedia.co.uk/cookies/_ceg.u https://cookiepedia.co.uk/cookies/_ceg.s https://www.crazyegg.com/cookies
	Yandex	_ym_uid, _ym_d, _ym_isad	Used to indicate user status (new or returning), the version of the browser used, device make and model, session duration, number of pages viewed, landing pages, and other non-personally identifiable information	https://yandex.com/support/legal/confidential/index.html https://metrica.yandex.com/about/info/privacy-policy

Consent

The use of certain cookies does not require your prior consent, because they do not process any of your Personal Data, or because they are strictly necessary for the provision of the service you request (Strictly necessary cookies).

However, the use of other cookies, than those mentioned in the previous paragraph, requires your prior consent, whether by clicking "OK" or by continuing browsing our site. Your prior consent is necessary for:

• **Analytical/Performance cookies**;
• **Functionality cookies**;
• **Targeting cookies**.

You can, at any time, object to the storage and use of some cookies or all, by deleting them from your devices or by modifying your browser settings, as described below.

2. Third-party cookies

Please note that third parties, including, for example, advertising networks and providers of external services like web traffic analysis services, may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

3. Disabling/Enabling cookies

You may disable cookies via the following links:

Website	Link
www.insead.edu	https://www.insead.edu/deletecookies
https://knowledge.insead.edu	https://knowledge.insead.edu/deletecookies
https://knowledge-arabia.insead.edu	https://knowledge-arabia.insead.edu/deletecookies
https://forceforgood.insead.edu	https://forceforgood.insead.edu/deletecookies
https://intheknow.insead.edu	https://intheknow.insead.edu/deletecookies
my.insead.edu	https://my.insead.edu/delete-cookies
apply.insead.edu	https://apply.insead.edu/apply/auth/delete-cookies
https://centres.insead.edu	https://centres.insead.edu/deletecookies

You may also disable/enable cookies via your browser. You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

The various browsers provide different procedures to manage your settings. Click on any of the browser links below for instructions.

Internet Explorer	https://support.microsoft.com/fr-fr/help/17442
Mozilla Firefox	https://support.mozilla.org/fr/kb/activer-desactiver-cookies
Safari	https://support.apple.com/kb/PH21411?viewlocale=fr_FR&locale=fr_CA
Chrome	https://support.google.com/accounts/answer/61416?hl=fr
Opera	http://help.opera.com/Windows/10.20/fr/cookies.html

4. Cookies duration

Except for essential cookies, which can be used for the duration of your session on our web site, all cookies will expire after 13 months, then it will be necessary to renew your consent.