

Criteria for INSEAD Alumni Recognition Awards

I. INSEAD Alumni Global Entrepreneurship Award

- a) Recognizes exemplary and innovative impact of alumni through entrepreneurship.
- b) Nominations can be submitted for entrepreneurship focused alumni who exemplify the values of the institution.
- c) Questions which the nomination must cover:
 - 1) How has this candidate's entrepreneurial venture or innovation had an international impact? (minimum 150 words)
 - 2) In what ways have the candidate's entrepreneurial achievements been truly extraordinary? (minimum 150 words)
 - 3) In what ways have the candidate's entrepreneurial venture exemplified the following values: global impact, innovation, and diversity? (minimum 100 words)
 - 4) Is the market value of the candidate's entrepreneurial venture more than \$500m USD? Yes/No. Please indicate source.

II. INSEAD Alumni Emerging Entrepreneur Award

- a) Recognizes exemplary and innovative impact of alumni through entrepreneurship and ventures which are less than 5 years old.
- b) Nominations can be submitted for entrepreneurship focused alumni who exemplify the values of the institution.
- c) Questions which the nomination must cover:
 - 1) How has this candidate's entrepreneurial venture or innovation had an international impact? (minimum 150 words)
 - 2) In what ways have the candidate's entrepreneurial achievements been truly extraordinary? (minimum 150 words)
 - 3) In what ways have the candidate's entrepreneurial venture exemplified the following values: global impact, innovation, and diversity? (minimum 100 words)

III. INSEAD Alumni Force for Good Award (Social Impact Award)

- a) Recognizes exemplary social impact of alumni in their profession or community work in any social domain(s) including but not limited to environmental, economic, biodiversity, or social impacts.
- b) Nominations can be submitted for socially focused alumni who exemplify the values of the institution.
- c) Questions which the nomination must cover:
 - 1) How has this candidate had an international positive social impact on community/society? (minimum 150 words)
 - 2) In what ways have the candidate's achievements been extraordinary? (minimum 150 words)

IV. INSEAD Volunteer Leader Award

- a) Recognizes exemplary volunteer service to the institution, the INSEAD Alumni Association, INSEAD Alumni Fund, or any other volunteer group affiliated with INSEAD.
- b) Questions which the nomination must cover:
 - 1) How has the candidate served INSEAD and/or the alumni community and what has been the impact of their contributions? (minimum 150 words)
 - 2) Please state the duration of the candidate's involvement as a volunteer.

V. INSEAD Alumni Achievement Award

- a) Recognizes exemplary achievements of alumni in their profession or community work in any domain(s).
- b) The Committee will determine and select alumni who exemplify the values of the institution.
- c) Questions which the Committee must consider:

- 1) How has this candidate had an international impact on their profession and/or community? (minimum 150 words)
- 2) In what ways have the candidate's achievements been extraordinary? (minimum 150 words)

VI. INSEAD Young Alumni Achievement Award

- a) Recognizes exemplary achievements of young alumni in their profession or community work in any domain(s).
- b) The Committee will determine and select young alumni (5 years or less from graduation) who exemplify the values of the institution.
- c) Questions which the Committee must consider:
 - 1) How has this candidate had an international impact on their profession and/or community? (minimum 150 words)
 - 2) In what ways have the candidate's achievements been extraordinary? (minimum 150 words)